

March 10 & 11, 2012 Tempe Beach Park at Tempe Town Lake

Arizona Aloha Festival



Sponsors at Arizona Aloha Festival become part of the *ohana* (family).

Sponsors are welcomed with the warm hospitality of Aloha.

By being accepted as a sponsor, you earn our endorsement.

Why Arizona Aloha Festival?

Our audience is multigenerational, multicultural and diverse.

The Festival is 'the place to be' for anyone who loves the islands or is from the islands.

The crowd is large and predisposed to love products and services reflecting island lifestyles and traditions.

The Festival draws about 70% audience from the Phoenix metro area and 30% equally from other areas of the state and the region.

Want to be a Sponsor?

Program areas available for sponsorship:

- Lakeside Stage
- Mountain Stage
- Discovery Stage
- Volunteer Tee Shirts
- Food Court
- Ohana Village Community Area
- Aunty Aloha's Ukulele Corner
- Keiki Make 'n' Take Activities
- Hale Mana'o
- Guest Artist(s)

Program area sponsors receive an individualized menu of amenities that best match their business needs according to level of sponsorship.

Program area sponsorships range from \$1,500 to \$5,000.

Sponsor agreements can contain these elements or more, depending upon level of Sponsorship:

- Banner(s) with your logo at the chosen program area noting sponsorship status
- Ad space in the Festival's program
- Logo and link on the Festival's website
- Stage announcements, including your location if on-site
- Booth space for distribution of your company's information or to sample or sell products
- Listing in our 'mahalo' (thank you) pages in the program and on the website
- Mention(s) on Facebook page

"Awesome experience even though I just returned from Hawaii! Very family oriented - made it a pleasure."

Festival participant survey comment

Arizona Aloha Festivals, Inc. is a non-profit, tax-exempt, 501(c)(3) publicly supported charity supported entirely from sponsorships, vendor fees, grants, and tax-deductible contributions from individuals.

The Organization's stated mission is to provide a forum for the presentation, education, and preservation of the culture of Polynesia. The Arizona Aloha Festival, held annually in March, is the primary forum to carry out this mission.



Additional Sponsorship opportunities are tied to products and services utilized by the Festival both during the event and throughout the year to further the organization's mission.

Other Sponsorship opportunities can include items such as:

- Bottled water to sell at the event and/or provide for volunteers
- Meals and/or beverages for volunteers during set up/take down of the event
- On-site storage provided during the Festival weekend
- Hotel room nights for guest artists
- and more...only limited by our needs and your creativity!

There may be opportunities for program ads, website acknowledgement or on-site banner placement for these sponsorships, depending upon value of the sponsorship.

This is YOUR chance to join in this unique event and introduce yourself with all the warmth and friendliness of the Islands.

Wear your best aloha shirt...the rest will take care of itself!

Contact us:

By phone:

Call Loretta Bacon,
chairperson, at:

602-697-1824

By email:

Loretta.bacon@
azalohafest.org
or
aafadmin@azaloha
fest.org

By mail:

Arizona Aloha Festival
2514 S. Kachina Cir.
Tempe AZ 85282

Official Partners

The Festival accepts 'Official Partners' in special cases.

Partnership agreements include in-kind services and cross-promotional services agreed upon by both parties in advance.

Official Partners may be a commercial entity, governmental agency or another non-profit organization.

Donors

Please contact us for the donation of money, goods and/or services given freely without need for sponsorship or special partner agreements.

As a non-profit charitable organization, the Festival can provide documentation of donations for tax purposes.

You can choose to receive acknowledgement of your donation or remain anonymous.

"The best part of Festival is the Aloha Spirit....everyone is so nice and friendly."

"I enjoyed everything, excellent atmosphere, friendly vendors."

"The aloha spirit makes me homesick."



"Everything was amazing and fun. Can't wait until next year!"