

## DID YOU KNOW?

From the time Festival first started, it included cultural games and activities for families. For two years we learned to make yarn *lei*. By the third year, we adopted a custom from Hawaii elementary schools of making paper flower *lei*. *Keiki* cut their flowers out from a page, punched a hole, and strung them.

This was our desert-based idea to bring the tradition of *lei* making and giving to *keiki* at the Festival. (And help keep them busy.) It is still popular today in our **Keiki Activities** area for *keiki* of all ages.

The *Lei* tradition is strong in Hawaii. *Lei* giving is a regular part of any special occasion such as birthdays, proposals, anniversaries, weddings, and graduations. And sometimes just because you feel like it...

*Lei* can be made of many materials: Nuts, seeds, shells, flowers... and in modern times candy, money, ribbons, and more.

At Festival, we still string ours with paper and string, and still with affection and respect...**AND NOW YOU KNOW.**

# HAWAII FLOWER LEI



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Celebrate life's **BIG** moments with fresh Hawaiian leis. Our *exclusive* lei cooler ensures that your leis arrive fresh and beautiful all the way from Hawaii. Order now and schedule your delivery!

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*Delivering Aloha*



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Each prize consists of:

- 120,000 Hawaiian Miles for air travel
- A 5-night stay in a Maui one-bedroom oceanfront condo.

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